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|------------|--------------------------|------------------|-------------------------|--------------------|-----------------------|
| Station | WPGH-TV PITTSBURGH, PA | Agency | () NATIONAL MEDIA INC | Rep Firm | |
| Advertiser | () POLITICAL ISSUE GROU | | 815 SLATERS LANE | Sales Office | () WASHINGTON |
| Product | NRCC-IE | | ALEXANDRIA, VA 22314 | Salesperson | () KATHRYN SARDINSKY |
| Estimate# | 2596 | Agency C/P1/P2/E | 155/426/2596 | | |
| Buyer | BEN ANGLE | Flight Dates | 08/31/2012 - 09/06/2012 | Salesperson Phone# | 202-955-5342 |
| Phone# | | Hiatus Weeks | | Salesperson FAX# | |
| Fax# | | | | | |

***** Contract Coversheet *****

V7 8/9 SEE ALL LINES - PLS CF NEW TOTAL \$9300 -TX KAT

| | | | | | |
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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Dates | Time | Program | Len | Rate | Day | Spots/Week | # of Weeks | Total Spots | Total Cost |
|-----|-------------|---------|----------|------|------------|--------|------------|------------|-------------|------------|
| --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ---- | ---- | ----- |
| 1 | 08/31-08/31 | 8P-9P | BONES | :30 | \$1,000.00 | F | 0 | 0 | 0 | \$0.00 |
| 2 | 08/31-09/06 | 10P-11P | NEWS | :30 | \$900.00 | F,M-TH | 5 | 1 | 5 | \$4,500.00 |
| 3 | 08/31-09/06 | 6P-630P | BIG BANG | :30 | \$600.00 | F,M-TH | 2 | 1 | 2 | \$1,200.00 |
| 4 | 08/31-09/06 | 630P-7P | 2.5 MEN | :30 | \$600.00 | F,M-TH | 3 | 1 | 3 | \$1,800.00 |
| 5 | 09/01-09/01 | 330P-7P | MLB | :30 | \$300.00 | SA | 2 | 1 | 2 | \$600.00 |
| 6 | 09/01-09/01 | 8P-11P | PAC12 | :30 | \$600.00 | SA | 2 | 1 | 2 | \$1,200.00 |

---REPORT TOTALS---

Report Totals: 14 / \$9,300.00

---SALES MONTHLY TOTALS---

Sep 12: 14 / \$9,300.00
Sales Totals: 14 / \$9,300.00
Station Totals: 14 / \$9,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | | | | | | |
|---------------|----------|------|----|------|-----|------|----|------|----|------|-----|
| Market Totals | \$58,125 | CABL | 0% | KDKA | 34% | UNKN | 0% | WPCW | 0% | WPGH | 16% |
|---------------|----------|------|----|------|-----|------|----|------|----|------|-----|

Station

WPGH-TV PITTSBURGH, PA

Advertiser

() POLITICAL ISSUE GROU

Product

NRCC-IE

Estimate#

2596

Buyer

BEN ANGLE

Phone#

Fax#

Agency

() NATIONAL MEDIA INC

815 SLATERS LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E

155/426/2596

Flight Dates

08/31/2012 - 09/06/2012

Hiatus Weeks

Rep Firm

Sales Office

() WASHINGTON

Salesperson

() KATHRYN SARDINSKY

Salesperson Phone#

202-955-5342

Salesperson FAX#

WPMY

0%

WPXI

25%

WTAE

25%

---COMPETITIVE COMMENTS---

WPGH = 199700
WPXI = 300250
WTAE = 297525
KDKA = 408825
TTL = 1206300

Books

null

Demos

RA35+